

President Barack Obama to Make Historic Speech to America's Students  
C-SPAN and White House Web Site to Broadcast Speech Live  
Speech Scheduled One Hour Earlier to Noon Eastern Time

On September 8, 2009, history will be made. Will you be a part of it? At 12:00 p.m., Eastern Time (ET), President Barack Obama will deliver a national address to the students of America. (Please note that this is a change from the originally scheduled time.) During this special address, the president will speak directly to the nation's children and youth about persisting and succeeding in school. The president will challenge students to work hard, set educational goals, and take responsibility for their learning.

The U.S. Department of Education encourages students of all ages, teachers, and administrators to participate in this historic moment by watching the president deliver the address, which will be broadcast live on the White House Web site (<http://www.whitehouse.gov/live/>) and on C-SPAN at 12:00 p.m., ET. We also encourage educators to use this moment to help students get focused and inspired to begin the new academic year. The Department of Education offers educators a menu of classroom activities-- created by its teachers-in-residence, the Teaching Ambassador Fellows to help engage students in the address and stimulate classroom discussions about the importance of education.

To learn more, please see the following:  
Frequently Asked Questions  
Classroom Activities (Pre-K-6)  
Classroom Activities (7-12)

To further encourage student engagement, the U.S. Department of Education is launching the I Am What I Learn video contest. On September 8, we will ask students to respond to the president's challenge by creating videos, up to two minutes in length, describing the steps they will take to improve their education and the role education will play in fulfilling their dreams.

Please encourage all students age 13 and older to create and upload their videos to YouTube by October 8. Submissions can be in the form of video blogs, public service announcements (PSAs), music videos, or documentaries. Students are encouraged to have fun and be creative with this project! The general public will then vote on their favorites to determine the top 20 finalists. These 20 videos will be reviewed by a panel of judges including U.S. Secretary of Education Arne Duncan. The panel will choose three winners, each of whom will receive a \$1,000 cash prize.

Starting this Friday, you can visit [www.ed.gov/iamwhatilearn](http://www.ed.gov/iamwhatilearn) to find out more.

Please see the attached document with frequently asked questions for more information.