

**MULTIMEDIA  
COURSE OBJECTIVES/GRADING POLICY  
2008-2009**

In today's fast-paced, media-driven business environment, it is essential to understand how to take a multimedia approach to capture an audience and deliver a message. Whether it involves presenting a slide show to a prospective client or developing a Web page for a non-profit organization, success depends on being able to create a product that effectively incorporates graphics, animation, video, text, and sound.

You will learn to use multimedia in a variety of applications. Topics include individual and integrated coverage of graphics, animation, video, presentation systems, desktop publishing, and Web page development. You will learn a concept and then apply it through hands-on step-by-step activities.

**THE SIX WEEKS GRADE WILL BE DETERMINED BASED ON THE FOLLOWING:**

Daily Assignments	50%
Projects	50%